

MEMORANDUM OF UNDERSTANDING (MoU)

(Industry–Institute Collaboration as per AICTE / NBA / NAAC Guidelines)

1. Title of the Collaboration

Industry–Institute Collaboration for Value Added Course and Skill Development in Mobile App Development

2. Parties to the MoU

This Memorandum of Understanding is entered into on _____ between:

Industry Partner (Party – I)

SBS Technologies
Software Company
1/166, Vallalar Street,
Municipal Colony Road,
Erode – 638004, Tamil Nadu, India

Academic Partner (Party – II)

Name of the College: _____

3. Background & Rationale (NAAC / NBA Criterion Alignment)

This MoU is intended to strengthen Industry–Institute Interaction by providing students with industry-relevant skills, practical exposure, and experiential learning in line with:

AICTE Skill-Based Education Guidelines
NBA Outcome-Based Education (OBE) Framework
NAAC Criterion I (Curricular Aspects)
NAAC Criterion II (Teaching–Learning & Evaluation)
NAAC Criterion III (Research, Innovation & Extension)

4. Objectives of the MoU

The objectives of this MoU are to:

1. Enhance employability skills of students
2. Bridge the gap between curriculum and industry requirements
3. Promote hands-on learning and project-based education
4. Facilitate internships and real-time exposure
5. Support Outcome-Based Education (OBE) and skill certification

5. Nature of Collaboration

The collaboration shall include:

Value Added Course: Mobile App Development

Duration: 4 Months

Frequency: Every Month – Second Saturday

Time: 10:00 AM – 1:00 PM

Mode: Offline / Online / Hybrid

Participants: UG / PG Students

6. Scope of Activities (AICTE / NAAC / NBA)

Curriculum design aligned with industry standards

Hands-on training with tools and frameworks

Mini projects and case studies

Skill assessment and evaluation

Certification on successful completion

Internship opportunities for deserving students

7. Roles and Responsibilities

Responsibilities of SBS Technologies

Provide structured training modules

Deploy qualified industry professionals as resource persons

Conduct assessments and evaluations

Mentor students for projects and internships

Offer Free Internship with Stipend* to Top Performing Students

Responsibilities of the College

Nominate eligible students
Provide infrastructure support
Appoint faculty coordinator(s)
Monitor attendance and discipline
Maintain documentation for AQAR / NBA / AICTE audits

8. Internship, Placement & Skill Certification

Top performers will be offered Free Internship with Stipend*
Internship selection based on performance and evaluation
Skill certificates will be issued jointly / by SBS Technologies
Internship and training details may be used for NBA & NAAC records

9. Outcome Mapping (NBA – OBE)

This MoU supports the following outcomes:

PO1: Engineering Knowledge
PO3: Design / Development of Solutions
PO5: Modern Tool Usage
PO9: Individual and Team Work
PO10: Communication Skills
PO12: Life-long Learning

10. Intellectual Property Rights (IPR)

Any intellectual property developed during the collaboration shall be governed by mutually agreed terms
Student projects remain academic unless otherwise specified

11. Confidentiality

Both parties agree to maintain confidentiality of shared academic content, student data, and proprietary information.

12. Financial Terms

Financial arrangements, if any, shall be decided mutually in writing
This MoU does not impose any financial obligation unless stated

13. Duration and Validity

This MoU shall be valid for Three (3) Years
It may be renewed or amended with mutual written consent

14. Termination Clause

Either party may terminate this MoU by giving 30 days' written notice without assigning any reason.

15. Monitoring & Review

Periodic review meetings shall be conducted
Feedback from students and faculty shall be documented
Improvements will be incorporated as per accreditation requirements

16. Jurisdiction

This MoU shall be governed by the laws of India, with jurisdiction at Erode, Tamil Nadu.

17. Acceptance & Signatures

IN WITNESS WHEREOF, both parties have agreed to the terms and conditions of this MoU.

For SBS Technologies

Name: _____

Designation: Founder & CEO

Signature: _____

Seal:

Date: _____

For the College

Name: _____

Designation: Principal

Signature: _____

Seal:

Date: _____